



PRE-PROPOSAL

Rollout



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1 Executive Summary

South African Tourism have requested Rudy Deighton (Global Interface Multimedia) to make a proposal concerning the Rollout of the first 15 location as pre Launch

In advance to the project a complete set with screen will be installed for location Johannesburg.

In chapter 2 we describe the configuration.

In chapter 3 we describe the support by Global Interface Multimedia as well as the reporting on the support is mentioned in this chapter.

Chapter 4 contains the financials providing the costs for the Hard & Software, Installation & Travel Expenses and Service Management.

In the last chapter a planning is proposed to do the implementing over the different locations by Global Interface Multimedia.

Financial total overview

Hard & Software

A total calculation on Hard & Software pro location of € 4.795,-
For the total of 15 locations € 71.925,-

Service Management & Monitoring

Total costs per month per player € 80,-
Total annual costs for 1 location/Year € 960,-
Total annual costs for 15 locations/Year € 11.520,-

Implementing all software

Implement the 24/7 monitoring software
Total costs per player € 117,33,-
Total annual costs for 15 locations/Year € 1.760,-

Total cost

2 Configuration

Hardware

- Samsung 42"Industrial Plasma TV
- Samsung Plasma TV Standard
- GMI Mediaplayer
 - CPU : 3,0 GHZ
 - Chipset : Intel Pentium 4
 - HDD : 60 GB
 - Operating system : WINDOWS XP2
 - Video Card : HP NVIDIA Quadro4 200NVS AGP 4X 64 Mb Graphics card
 - TV Card : Win TV PVR-150
 - VNC : Monitoring Software
 - Remote Control : Remote Mouse and volume
- Camera : Logitech Conference/Security Quickcam pro 4000
- DSL Modem : Draytel Vison 2500 (Including ISDN Back-up connection)
- Cables : Modem & VGA

Software

- GIM Player Software
- GIM Distributor Software
- GIM Content Management Software

3 Service Management & Monitoring

The following activities are included in our level of service:

- 24/7/365 monitoring on system level (disks, CPU, memory, network) and processes on Windows level
- Weekly check (antivirus definitions, storage size)
- Daily checking (system loggings, backup, application logging)
- First, Second & Third line call handling, 24 hrs standby service
- Pro-active reporting

Repair or replacements on location will be charged separately.

Service Management Reports

Management reports are very important for the organisation of SAT. Reports produce information with which several parameters can be positively influenced such as:

- Performance of the systems
- Total Cost of Ownership
- System Improvement and innovation
- Operational organisation
- Results

In a report of an individual Media Player only important incidents and logs are presented in the monthly report. The gathered information of a certain player is analysed by GIM monthly, important incidents and events are reported on paper direct to SAT.

4 Proposal

Implementing First Roll-Out

In order to implement the 24/7 monitoring on the Media Players, some activities should be done:

- Installing Software & monitoring clients on each Media Player
- Configuring monitoring Software
- Configuration registration in SatMNet Infrastructure Database

These activities can be implemented for **Euro 1760,-** excl. VAT.

Hardware & Software

Total 15 Locations				
Art no	Nr	Description	Price	Total
	15	Samsung 42"Industrial Plasma TV	€ 1.500,00	€ 22.500,00
	15	GMI Media player	€ 900,00	€ 13.500,00
	15	GMI Narrowcasting Distribution Software	€ 600,00	€ 9000,00
	15	GMI Content Management Software	€ 600,00	€ 9000,00
	15	Logitech CCM 4000 pro Web Cam	€ 70,00	€ 1.050,00
	15	TV Card	€ 115,00	€ 1.725,00
	15	Draytel DSL/ISDN Modem	€ 110,00	€ 1.650,00
	15	Cables etc	€ 200,00	€ 3.000,00
	15	Plasma TV Standard	€ 700,00	€ 10.500,00
Total excl. VAT			€ 4.795,-	€ 71.925,00

Calculation on Hard & Software pro location € **4.795,-**

Important Notice

Due to local legal responsibilities, SAT will be responsible for the application of the on site Broad Band Connections.

A standard application form and manual will be delivered for each location by Global Interface Multimedia. Service Management & Monitoring costs

Service level

In the next table the costs per month for administration per location are presented, based on the activities and service levels mentioned in chapter 3.

Total costs per month per player € 80,-
Total annual costs for 1 location € 960,-
Total annual costs for 15 locations € **11.520,-**

Installation & Travel Costs

Location	Nr	Description	Flight	Hotel	Total
Tokyo	1	Travel by Plane including 3 hotel overnight stays	€ ,00		€ ,00
Sydney	1	Travel by Plane including 3 hotel overnight stays	,00		€ ,00
Beijing	1	Travel by Plane including 2 hotel overnight stays	,00		€ ,00
Bombay	1	Travel by Plane including 2 hotel overnight stays	€ ,00		€ ,00
London	1	Travel by Plane including 1 hotel overnight stay	€ ,00		€ ,00
Amsterdam	2	Travel by car	€ ,00		€ ,00
Wamel	1	No travel expenses	€ ,00		€ ,00
Paris	1	Travel by Plane including 1 hotel overnight stay	€ ,00		€ ,00
Milan	1	Travel by Plane including 1 hotel overnight stay			
Berlin	1	Travel by Plane including 1 hotel overnight stay			
New York	1	Travel by Plane including 2 hotel overnight stays			
Johannesburg	2	Travel by Plane including 4 hotel overnight stays			
		Total	000,00		€ 0.00,00

Professional Fees

- Project Manager € 120,00 / hour
- Project Engineer € 110,00 / hour
- Systems Engineer € 90,00 / hour
- Engineer € 70,00 / hour

Working hours: 10 per day, travel hours are not charged.

Transportation Costs

Location	no	Costs
Johannesburg	2	
Berlin	1	
Milan	1	
Paris	1	
London	1	
Bombay	1	
Beijing	1	
New York	1	
Sydney	1	
Tokyo	1	

5 Planning

The first Implementations and set-up shall be in Holland. After a full test period of one week we will have the following timetable:

August 2005

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
31	Johannesburg 3 x		Berlin		London		
32	New York 2 x		Paris		Tokyo		
33	Sydney		Beijing		Bombay		
34	Milan		Amsterdam 2 x				

6 Responsibilities

Overall Responsible:	Rudy Deighton
Senior Supervisor	Bart Hermsen
Project Manager:	Paul Wely
Project Engineer:	Trans-ix
Systems Engineer	T. Jasar
Systems Engineer	Evisual
Engineer	Gerard Nyboer
Egineer	Total Projects

7 Payment conditions

- All prices are exclusive VAT
- Payment terms: Implementation 100% before implementation
Service Management 100% at beginning of month
- Payments will be done within 14 day after invoicing.